



Dear Small-Business Advocate:

The National Small Business Association is seeking applications for the 2025 Lewis A. Shattuck Small Business Advocate of the Year Award. You have been recommended as an outstanding advocate in your community, and we would like to encourage you to complete our brief application form.

Now in its 17th year, the Lewis A. Shattuck Small Business Advocate of the Year Award provides not only public recognition of your many advocacy efforts, but also the satisfaction in knowing that your work is making a difference. NSBA will choose five finalists and one award winner who will be recognized at the annual Advocate of the Year Award Luncheon in Washington, D.C. in conjunction with the NSBA [Washington Presentation](#) on September 10-11, 2025.

Qualified candidates will be a small-business owner (this award is only given to an individual, not a team or board) who demonstrates a commitment to small-business advocacy above and beyond policies that specifically impact their own business or industry; a proven history of volunteer efforts to advance and improve the overall small-business community; success in advocating for pro-small business policies; success and growth as a small-business owner; and any other accomplishments demonstrating merit as an effective advocate for small-business interests.

The deadline to submit this application is July 14, 2025 and packets should be emailed in electronic form to ielsenbach@nsbaadvocate.org.

Thank you for your time, we look forward to receiving your application packet.

Sincerely,

Todd McCracken
President



2025 Lewis I. Shattuck Small Business Advocate of the Year Award Application Form

Thank you for your interest in the 2025 Lewis A. Shattuck Small Business Advocate of the Year Award! All applicants must be an individual small-business owner, not a team and/or board. The judging committee will select five finalists and ultimately one winner to be recognized at the annual Washington Presentation Advocate of the Year Award Luncheon.

Potential award winners will demonstrate: a commitment to small-business advocacy beyond that which improves their own business; a proven history of volunteer efforts to advance and improve the overall small-business community; success in advocating for pro-small business policies; success and growth as a small-business owner; and any other accomplishments demonstrating merit as an effective advocate for small-business interests.

The application deadline is: July 14, 2025

Name		Title	
Company Name			
Street Address			
City		State	
		Zip Code	
Business Phone		Business Fax	
E-mail Address		Web Site	
Ownership Status	☐ C Corp ☒ S Corp ☐ LLC ☐ Partnership ☐ Sole Proprietor		
In What Industry is Your Business?			
Founding Date			
Name of Founders			

\For each of the following years, please tell us

your:	<u>Annual Revenue</u> *	<u>Number of Employees</u>
2025 (projected)		
2024		
2023		
2022		
2021		

* This information will not be shared outside the NSBA staff and selection committee and will not be made public at any time. While not mandatory, excluding this information will prevent the judges from getting a comprehensive picture of the overall success of your firm. We also understand the past several years have been difficult – the only reason we ask this is to ensure finalists and winners are sound, sustainable businesses.

To illustrate your commitment to small-business issues, you may include up to five (5) pages TOTAL of supporting documents—this could include a letter from a Member of Congress, an op/ed you wrote that was published, articles featuring your business and/or advocacy activities, pictures, graphics etc...

Please respond to the following questions in the space allocated. Your answers should not exceed 250 words for each question.

1) Please describe your past volunteer efforts aimed at advancing and improving the overall small-business community in the U.S. Be sure to describe the various levels at which you have advocated, i.e.: a local city council, the state legislature, Congress, regulatory agencies, etc...

2) How have your advocacy efforts gone above and beyond policies that specifically impact your own business or industry?

3) Please describe some of your past successes in advocating for pro-small business policies, i.e.: helped draft legislation, got a particular rule or regulation repealed, got more small-business owners to weigh in on a particular issue, etc...

4) Please describe your overall success and growth as a small-business owner, specifically in the last 5 years.

5) Please describe any highlights, achievements, awards and/or recognition you've received as it relates to small-business advocacy.

Please e-mail ielsenbach@nsbaadvocate.org with any questions.

**DON'T FORGET TO INCLUDE YOUR 5 (MAX) PAGES OF
SUPPLEMENTAL DOCUMENTS!**