



## **MEDIA ADVISORY**

### **Hill briefing on small business solutions to combat climate change**

**When:** Friday, October 26 at 10:00 a.m.

**Where:** Russell Senate Office Building, Room 428-A

**Who:** Byron Kennard, Center for Small Business & Environment (CSBE)  
Kyle Kempf, National Small Business Association (NSBA)  
Chris Lynch, Pennsylvania Small Business Development Center  
Douglas Greenhaus, National Automobile Dealers Association (NADA)  
Scott Hauge, Small Business California

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With the support of Senate Committee on Small Business Chair John Kerry (D-Mass.) and Ranking Member Olympia Snowe (R-Maine), the National Small Business Association and the Center for Small Business and the Environment are hosting a Hill briefing to talk about important energy efficiency solutions small businesses are implementing and developing. At this briefing, experts will discuss how small businesses and their trade associations are implementing the mantra of “think globally, act locally,” through various energy-efficiency programs that not only reduce energy use, but improve the entrepreneur’s bottom line.

Despite the years-old perception that business is anti-environment, NSBA, CSBE and NADA are teaming up to illuminate how small business is leading the way toward a business world that thrives on environmentally-friendly policies. The panelists will discuss how associations are urging their members to act through the Energy Star Challenge to reduce energy use by at least 10 percent. Panelists will also discuss the creative ways states are getting involved and improving small-business energy efficiency.

While there may not necessarily a “silver-bullet” solution to our energy woes, this briefing will spotlight some of many “silver buckshot” initiatives that are making a difference—one small business at a time.

Since 1937, NSBA has advocated on behalf of America’s entrepreneurs. Reaching more than 150,000 small businesses, NSBA is proud to be the first national small-business advocacy organization in the United States.

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