



2006 ENERGY SURVEY

Dates: June 8-29, 2006

Respondents: 409 business owners

1. How has your business been affected by rising energy prices?

Significantly	43%
Moderately	32%
Mildly	17%
No affect	7%

2. Have you passed these costs along to your customers?

Yes	43%
No	55%
I don't know	2%

3. If yes, in what ways have you coped with these costs? (Check all that apply.)

Increased prices	65%
Limited production schedule	7%
Reduced employee benefits	13%
Reduced workforce	18%
Reduced amount of business travel	47%
Increased use of public transportation	3%
Other	15%

4. How would reducing energy costs in your business affect your profitability?

Increase	76%
Decrease	8%
Stay the same	16%

5. Where do you turn for reliable information on energy efficiency?

Word of mouth	11%
Trade association	18%
On-line search	32%
Newspaper	17%
Trade publication	21%

6. Have you successfully invested in energy efficiency programs for your business?

Yes	33%
No	67%

7. What are the main obstacles to making your business more energy efficient?

Cash flow	29%
Lack of resources	20%
Available technology	16%
Not applicable	35%

8. Do you plan to invest in your facility's energy efficiency this year?

Yes	21%
No	52%
I don't know	27%

9. Are you familiar with the national Energy Star product label and technical support program?

Yes	60%
No	40%

10. Do you believe that energy efficiency can make a significant contribution to national energy security or reducing greenhouse gas emissions?

Yes	75%
No	12%
I don't know	13%

11. How would you rate your general concern about climate change?

Low level of concern	32%
Somewhat concerned	23%
Moderately concerned	26%
High level on concern	19%

12. How would you rate the potential impact of climate change on your own business?

Low impact	62%
Moderate impact	27%
High impact	12%

13. Are you currently using alternative sources of energy?

Yes	12%
No	88%

14. If yes, which of the following? (Check all that apply.)

Ethanol	54%
Fossil fuels	27%
Wind power	15%
Solar power	33%
Hydroelectric	17%

15. Does your business deploy vehicles for delivery, customer transportation and/or customer field services?

Yes	62%
No	38%

16. If an alternative-service vehicle could provide significant overall cost reduction per mile of use, would you be willing to lease such a vehicle?

Yes	68%
No	32%

17. Would you consider buying a hybrid vehicle because of the added benefit of a tax credit?

Yes	66%
No	34%

18. How many miles per day do your business vehicles travel?

0-20	19%
21-50	22%
51-100	22%
101-150	13%
More than 150	24%